## Healthy HEART from Healthy Origins®

CoQ10 Natural vs. Synthetic



Extensive research evidences that CoQ10 should be considered a cornerstone of any comprehensive individual nutrition program whether an individual is young or old, healthy or not so healthy.

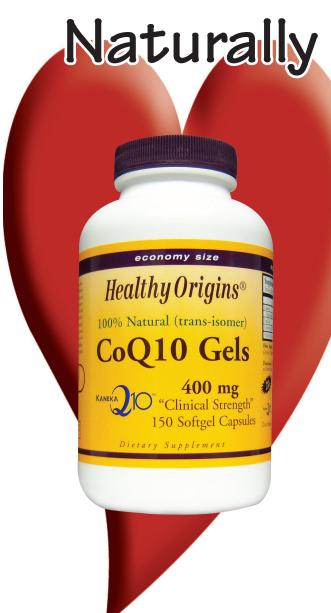
However, all CoQ10 is not created equal. There are both natural and synthetic varieties of the ingredient. Natural CoQ10 (trans-isomer) is preferred because it is fermented from yeast and is identical to our body's own CoQ10 and better assimilated. Also, research studies on the health benefits of CoQ10 have been conducted with the trans-isomer form. Synthetic CoQ10 (CIS form) is chemically processed using tobacco and while is cheaper, is considered to be impure and difficult to absorb.

*Healthy Origins*<sup>®</sup> is pleased to announce a premium line of CoQ10 softgels containing 100% natural (trans-isomer) Kaneka Q10<sup>™</sup>. All of our CoQ10 gels are formulated with pure cold pressed olive oil for enhanced absorption.

Kaneka Corporation of Osaka, Japan is the world's largest manufacturer of CoQ10. Kaneka Q10<sup>TM</sup> is 100% pure, naturally fermented from a yeast (trans-isomer) ingredient. The raw material is pharmaceutical grade and non-GMO. Kaneka has been manufacturing CoQ10 in Japan since 1977 and has recently opened a state of the art CoQ10 manufacturing plant in the USA, located in Pasadena, Texas. Several years ago Kaneka introduced their new brand logo to the market and selected *Healthy Origins* as the first national brand to display their Kaneka Q10<sup>TM</sup> logo. When you see Kaneka Q10<sup>TM</sup> on the label, you are assured of receiving the highest quality ingredient available in the world.

All Healthy Origins® CoQ10 gels are encapsulated in the USA using only Kaneka Q10 produced exclusively in Pasadena, TX, USA.

Healthy Origins® offers a full range of CoQ10 strengths and sizes including 100 mg, 200 mg, 300 mg, and 400 mg. All of our CoQ10 gels are fortified with an additional 5 percent CoQ10 raw material to insure that every softgel capsule is a minimum of 100 percent of label claim. Our mission at Healthy Origins® is to enhance your health by providing a healthy value from reliable origins!



- ♥ 100 % Natural (trans-isomer)
- **♥** Fermented from yeast
- **♥** Pharmaceutical grade
- ♥ Non-GMO
- ♥ Formulated with pure olive oil
- **♥** Guaranteed 100% purity



See Reverse

## Healthy Origins®

Toll-free 888-228-6650 ♥ fax 412-220-8760 P.O. Box 12615 Pittsburgh, PA 15241-0615 www.healthyorigins.com

## Healthy HEART from Healthy Origins®

Introducing clinical strength 300 and 400 mg Kaneka Q10<sup>™</sup> from *Healthy Origins*<sup>®</sup>. The best CoQ10 has not always been apparent – until now.

Healthy Origins® CoQ10 Gels (also called Ubiquinone) is a naturally occurring substance that facilitates the production of cellular energy. In every cell in your body, there are small "engines" called mitochondria. Ninety-five percent of the total energy created within the body comes from these mitochondria, and none of it can take place without CoQ10. Our 100% natural (trans-isomer) CoEnzyme Q10 is produced through a yeast fermentation process and is pharmaceutical grade, the highest quality available.

All *Healthy Origins*® CoQ10 gels are encapsulated in the USA using only Kaneka Q10<sup>TM</sup> produced exclusively in Pasadena, TX, USA.

*Healthy Origins*® based in Pittsburgh, PA, is a leader in the emerging field of nutritional supplements. Our products feature branded ingredients as follows:

- Cholestene<sup>™</sup> (Red Yeast Rice)
- Cognizin<sup>™</sup> (Citicoline)
- EpiCor® (Immune System Balancer)
- D-Ribose<sup>™</sup> (Bio-Energy)
- Iron Ease<sup>™</sup> (Sun Active Iron)
- Kaneka Q10<sup>TM</sup> (CoQ10)
- Kaneka QH<sup>™</sup> (Ubiquinol)
- Lyc-O-Mato® (Lycopene)
- MegaNatural® BP (Grape Seed Extract)
- Phase 2<sup>®</sup> (Starch Neutralizer)
- Pycnogenol® (French Maritime Pine Bark)
- Seleno Excell<sup>™</sup> (Selenium)
- Setria<sup>™</sup> (L-Glutathione)
- Teavigo<sup>™</sup> (Green Tea Extract)
- White Chia Seed (Salvian)
- White Chia Flour (Salvian)

While most other national brands do not specify their raw material sources on the label, we feel it is imperative to building and maintaining our customers' confidence.

Kaneka Q10<sup>™</sup> is the only CoQ10 produced using a yeast fermentation technology, manufactured according to the international pharmaceutical GMP standards.

*Healthy Origins*<sup>®</sup> is the only CoQ10 branded product approved by Kaneka Corporation for sale to their own employees.



- ♥ 100% Natural (trans-isomer)
- Fermented from yeast
- Pharmaceutical grade
- ♥ Non-GMO
- ♥ Formulated with pure olive oil
- ♥ Guaranteed 100% Purity





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